





## COMPANY PROFILE **buddicart™**

### ■ The Company

buddicart eCommerce Sdn Bhd, was founded by Vincent Cheong Meng Wah and his two buddies Sean Tan & Terence Lam in Oct. 2015. buddicart specialize in eCommerce Consultation, Marketing, Operations Services and Certification Programmes from A to Z of eCommerce eco-system including Cross-Border. The Company have been providing eCommerce Consultation to various industry that need solutions and services in their business on eCommerce or processes. We cover all aspect of eCommerce Consultation from start-up up to SME or Big Corporation which comes with Solutions and Services.

**VINCENT CHEONG  
MENG WAH**  
Chief Executive Officer



### ■ The CEO

Founder & CEO of buddicart eCommerce Sdn Bhd. He is awarded the CEC Certified E-Commerce Consultant, USA, a CPD Certified MasterClass in eCommerce, UK, Professional Certification in Financial Controller, Singapore. His experience in eCommerce industry, consultation, social media marketing and supply chain operation is notable. With more than 23 years of intensive experience in Human Resources, Administration, Supply Chain Operations and excellent records in Malaysian eCommerce eco-system which have successfully generate eCommerce social media marketing and enhance the eCommerce fulfillment into full supply chain integration concept with security measure through his Creativity and Talent.

**E-Commerce Partner** - JUMORE E-Commerce Co. Ltd, China  
**Fellow Member** - America Academy of Project Management, USA  
**Honorary Fellow Member** - Selangor Malay Chamber of Commerce  
**Protom Committee Member** - PIKOM E-Commerce Malaysia Chapter

#### INVITED PANEL SPEAKER

The World Food & Agriculture Products E-Commerce Conference 2017  
 Weifang City, China (23 Sept 2017)

"Future to come, the opportunity & challenge of cross border E-Commerce" 2017 World E-Commerce Conference, Yiwu, China (12th & 13th Apr 2017)

"New Trend Cross-Border : e-mobile & social e-commerce"  
 2nd Optics Valley Global Cross-Border E-Commerce Forum 2016, Wuhan, China (28th Nov 2016)

#### INVITED SPEAKER

"How Fintech Affect E-Commerce"  
 Tunku Abdul Rahman University College, Kuala Lumpur, Malaysia (Nov 2017)

EASY RHB Collaboration 2014 at Southern University College, Johor, Malaysia  
 Malaysia Internet Business Summit 2014, One World Hotel, Petaling Jaya, Selangor, Malaysia  
 "E-Commerce Retailing" MDEC E-Commerce PCF Call 2014, Cyberjaya, Malaysia

## OUR SERVICES

### ■ E-Commerce Consultation & Cross Border

Provide Consultation & Solution Services to individuals, Companies on eCommerce business from any aspect of eCommerce from online, platform, development, social media, integration, supply chain, delivery, including Cross Border eCommerce.

### ■ E-Commerce Outsourcing Operations Services

Provide eCommerce platform with in-store technology customization to entrepreneurs, brick & mortar, companies that needs initial eCommerce start-up division with full fledge or partially of eCommerce platform with web/cloud hosting.

### ■ E-Commerce Certification Programme

Provide Professional Certification in E-Commerce programme to individuals / entrepreneurs who needs eCommerce Recognition, Certification and Career Prospect.

### ■ E-Commerce Social Marketing

Provide Social Marketing Services on Digital and Offline eg. Social Media (Facebook, EDM, Instagram, etc), Events, Campaign, Marketing, etc.



## AWARDS

### ■ Excellence in E-Commerce

Malaysia International Business Awards 2017

### ■ Best Supply Chain & Logistic Consultancy - Malaysia APAC Insider Marine & Shipping Awards 2017



## MEMBERS

 **World E-Commerce Industry Alliance**

 **The National ICT Association of Malaysia**

## CERTIFICATION

 **CEC Certified E-Commerce Consultant, USA**

 **CPD Certified MasterClass in E-Commerce, Terrapin UK**